Council Member Melissa Mark-Viverito and Groomer to the Stars Jorge Bendersky Invite you to attend a Pet Care Grooming Workshop that's Opened to the Public

Saturday, July 14, 2012 10:00 AM—12:00 Noon





Location: Jefferson Recreation Center 2205 First Avenue, Corner of 113th Street









Jorge Bendersky became a celebrity dog groomer soon after moving to Manhattan from his native Argentina. Trimming and fluffing the four-legged children of some of the New York City's elite. Today he is one of Manhattan's most sought-after groomer. His clients include top models, notable actors, infamous billionaires and popular recording artists.

Jorge's talents have been seen on Animal Planet's reality show, "The Groomer Has It", as a Judge on TLC's Extreme Poodles and as the new Grooming expert on Animal Planet's Dogs 101.

Jorge's deep commitment to "giving back" has led him to offer his talents to help dogs who need the most just to survive; through a series of pet care workshops in NYC's inner-city neighborhoods and by conducting seminars to help other groomers carry on this mission.

Jorge believes that something as simple as knowing how to properly brush your dog is one of the most important tools on early detection of a wide spectrum of dogs' potential diseases, this early detection helps pet owners to ensure their pet's health and at the same time saving money on vet bills. Unfortunately, astronomical vet bills are one of the reasons dogs are surrender to shelters, adding to the number of dogs euthanized every year. Accordingly, knowing how to brush them, does save dogs' lives! Visit www.planetjorge.com to learn more about Jorge and his work.